



## Print your short-run custom label designs with digital color-on-demand

### Highly Flexible Color Printing

The New VIPColor VP10X printer enables your organization to create custom labels for your products and promotions. The 10X supports a range of ink sets so you can choose what set best suits your needs, whether it's cost, durability, or photo quality output. Lightweight yet highly durable, this printer can be easily moved from one workstation to the next for optimum flexibility.

### Why you need one

If you use labels in your operation you need a VP10X color-on-demand printer. The wide spread use of digital printing has enabled companies to communicate more directly with their customers as well as being more flexible. This is digital on a small scale, providing flexibility, while reducing waste and other unnecessary costs associated with purchasing labels. It is now simpler to add promotional elements to your packaging, like seasonal specials or sporting event discounts. You can even place adverts right next to your shipping labels to entice customers to come back for more. Digital is a tool that can focus your message and helps drive new sales.

### Key Features

- \* Print as little or as many labels as you require
- \* Colors are vibrant and punchy
- \* Handles label rolls up to 8" wide and 9" in external diameter
- \* Very simple to operate
- \* Capable of printing up to 4800 x 1200dpi
- \* Supports Vivera\* ink sets that enable outstanding durability
- \* Supports six color printing for deeper mid tones and increased color vibrancy
- \* Print on either continuous label or tag stock or with gap or black mark
- \* Run many units from one computer
- \* Lightweight and easy to set up



# Printer Specifications

Print Technology	Drop-on-demand thermal inkjet printing
Print Quality	Black: up to 1200 dpi rendered black text Color: up to 4800 x 1200 optimized dpi (with photo color cartridge and 1200 x 1200 dpi with standard cartridges)
Compatible Operating Systems	Microsoft Windows 2000 and XP
Memory	8 MB
Printer Languages	HP PCL level 3 enhanced, ASI
Media Dimensions	- Max. Label / Tag roll width 8" - Label roll on a 3" core - External roll maximum diameter 9" - Minimum height 1.5" minimum label width 1.5" - Maximum sheet size is 8.5" x 11" - Maximum paper thickness 0.039 in. (1 mm.)
Fonts	8 built-in fonts, 4 each in portrait and landscape orientations; CG Times CG Times Italic, Univers, Univers Italic, Courier, Courier Italic, Letter Gothic, Letter Gothic Italic
Media Handling	Gap sensing, black mark sensing and continuous roll handling
Options	Metal Version (Note Automatic cutter available as an option on metal version)
Power Consumption	Maximum 32 Watts (average printing), minimum 4 Watts (stand-by) off Maximum 2 Watts
Acoustics	<40db(A)
Ink Cartridge Available	Standard Black 19 ml, Standard Tri-color 17 ml, Photo cartridge can be used in place of the standard Black and Vivera* ink set used in place of tri-color when extra durability is required
Dimensions / Weight	Printer: 447 (W) x 145 (H) x 235 (D) mm - 15.4 lbs.



[www.VIPColor.com](http://www.VIPColor.com)

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